

## 2019 DMA Conference Agenda

### Friday, May 3, 2019

MANAGERS TRACK			AESTHETICS TRACK		
7:30	8:25	Registration & Continental Breakfast			
8:25	8:30	Welcome & Announcements			
8:30	9:30	2019 Code Changes: A Mid-Year Review Cynthia Stewart, AAD			
9:30	10:30	Eliminating Documentation Woes Cynthia Stewart, AAD			
10:30	11:00	Break with Exhibitors			
11:00	12:00	Secret Sauce for Better Performing Practices Michele Simmons, Allergan Inc.	11:30	11:55	Registration, Visit with Exhibitors
12:00	1:15	Lunch with Exhibitors	11:55	12:00	Welcome & Announcements
1:15	2:15	The Insanity Continues - MACRA Elizabeth Woodcock, Woodcock & Assoc	12:00	1:30	Keys to Aesthetic Energy-Based Devices Patrick Clark, MLDynamics
2:15	2:35	Break with Exhibitors	1:30	2:00	Break with Exhibitors
2:35	3:35	Navigating Year Three of MACRA Elizabeth Woodcock, Woodcock & Assoc	2:00	3:00	Keys to Aesthetic Energy-Based Devices Patrick Clark, MLDynamics
3:35	4:00	Break with Exhibitors	3:00	3:15	Break with Exhibitors
4:00	5:00	Ring of Fire Joanne Stadnik, North Clinic MN	3:15	4:15	New! Aesthetic Conversion Benchmarks Glenn Morley, BSM Consulting
5:00	5:05	Wrap-up & Adjourn	4:15	5:00	The Importance of the Ongoing Consultation Kim Palmieri, Aesthetic Specialty Ctr
5:05	6:00	Exhibitor Networking Reception	5:00	5:05	Wrap-up & Adjourn
5:40	6:00	Door Prize Drawings	5:05	6:00	Exhibitor Networking Reception
6:00	8:00	Dinner Followed by Networking by the Pool	5:40	6:00	Door Prize Drawings

### Saturday, May 4, 2019

MANAGERS TRACK			OFFICE STAFF TRACK		
7:30	8:25	Registration & Continental Breakfast	7:30	8:25	Registration & Continental Breakfast
8:25	8:30	Announcements	8:25	8:30	Welcome & Announcements
8:30	10:00	ADA Accommodations & Immigration Law Erin Easley, Morgan Easley Law	8:30	9:30	Team Work & Communication Facelift Joanne Stadnik, North Clinic MN
10:00	10:20	Break	9:30	10:30	Special Presentation on Office Safety - Stay Calm & Hit the Ground When the Police Arrive
10:20	11:15	Retaining Employees with Retirement Plans Annika Cushnie, Brightworth & Jared Hollands	10:30	10:50	Break
11:15	12:00	Busting Barriers Rodney Agan, Connexus Group	10:50	11:50	Successful Telephone Conversations Elizabeth Beck, Allergan Inc.
12:00	12:05	Wrap-up & Adjourn	11:50	12:00	Wrap-up & Adjourn, Door Prizes