



**Application for Exhibit Space and Sponsorship  
2019 DMA Annual Conference**

Atlanta Evergreen Marriott Conference Resort  
4021 Lakeview Drive  
Stone Mountain, GA 30083  
770-879-9900

**REGISTRATION  
DEADLINE APRIL 1, 2019**

**May 3, 2019**

**Register and submit payment online at [www.DermatologyManagersAssociation.org](http://www.DermatologyManagersAssociation.org).**

**See Exhibitor Prospectus for additional information at  
[www.DermatologyManagersAssociation.org](http://www.DermatologyManagersAssociation.org).**

DMA is producing this Conference and intends to provide space to exhibitors in an exhibit hall to be held at the Conference Facility. Exhibitor wishes to exhibit at the Conference and agrees to the following.

1. Exhibiting Company (as it should appear in attendee materials)

2. Products/services to be exhibited

3. Mailing Address

City State Zip

4. Company URL

5. Contact Name (this person will receive conference details)

6. Phone Email

7. Representative(s) Attending (necessary for name badges and function admittance)

Name Email Phone

Name Email Phone

Name Email Phone

Name Email Phone

**Conference Terms:**

**Payment Policy:** Confirmation will be provided only after receipt of payment. **Exhibit space is assigned based on sponsorship level; therefore, exhibit space will not be held open without payment in full.**

Payment by charge card is accepted at time of registration. Check payment can be made to DMA and mailed to Melinda Lomax, 3530 Gleneagles Ct, Snellville, GA 30039.

**Exhibit Space:** The space provided is for a 6' table top display. Exhibitor shall arrange their exhibits and displays so that they do not obstruct other exhibitors.

**Set-up and Breakdown:** Exhibit set-up is between 8:30 am and 10:30 am Friday morning, May 3<sup>rd</sup>. **No exhibits may be dismantled before 6:00 pm, Friday, May 3<sup>rd</sup>.**

**Exhibit Assignment:** DMA reserves the right to determine eligibility of any company or product for inclusion as an exhibitor and to assign or relocate exhibits as it deems necessary. DMA will make reasonable efforts to separate exhibitors of like products/services, but no assurance can be given to such separation. Every effort will be made to accommodate exhibitor's preferences. You will receive notification of table assignment after the registration deadline, April 1, 2019.

**Sponsorship Level:** Some sponsorships are exclusive to one business or have limited availability for sponsored activities (i.e., speakers and breaks). There are 15 exhibit tables available at the Gold Level. Silver and Bronze Level sponsorships each have 10 exhibit tables available. You will be notified if your level choice has reached the maximum number allowed so that you may select another option. Sold-out maximum levels will be determined by the earliest registration dates.

**Prizes:** Exhibitors are encouraged to have prizes available for door prize drawings at 5:30 pm on Friday, May 3<sup>rd</sup>. **Please be available to present your door prize and have your company's sponsorship recognized.**

**Cancellation Policy:** Cancellations made in writing prior to April 1, 2019 will receive a full refund minus \$25 for administration costs. No refunds are allowed for cancellations after April 1<sup>st</sup>; however, any amount paid can be applied toward Exhibitor fees at the 2020 Conference.

### ***Please choose applicable Sponsorship Level***

#### **Elite Sponsorship includes**

- 6' skirted exhibit table and 2 chairs
- First choice of exhibit table location (*based on earliest registration date*)
- Lunch, Dinner and Exhibitor Reception on Friday with attendees
- Snack and beverage breaks
- Prominent billing on signage and printed materials (deadline for brochure printing December 30, 2018)
- Pre- and post-meeting attendee list
- Badge ribbons as Elite Sponsor (4)
- Welcome bag inserts
- *Lunch, Dinner and Reception sponsors have 5 minutes of opening remarks at their sponsored function*

*(choose one)*

<input type="checkbox"/> Exhibitor Networking Reception, <i>exclusive</i> <b>Sold Out</b>	Arranged with hotel
<input type="checkbox"/> Educational Conference Sponsor	\$7,000
<input type="checkbox"/> Educational Conference Sponsor	\$6,000
<input type="checkbox"/> Educational Conference Sponsor	\$5,000
<input type="checkbox"/> Educational Conference Sponsor	\$4,000
<input type="checkbox"/> Educational Conference Sponsor	\$3,000
<input type="checkbox"/> Dinner Sponsor, <i>exclusive</i>	\$6,000
<input type="checkbox"/> Lunch Sponsor, <i>exclusive</i> <b>Sold Out</b>	\$4,000

<input type="checkbox"/> Brochure Sponsor, <i>exclusive</i> <b>Sold Out</b>	\$3,000
<input type="checkbox"/> Welcome Bags Sponsor, <i>exclusive</i> <b>Sold Out</b>	\$3,000
<input type="checkbox"/> Top Billing Speaker Sponsor, <i>exclusive</i>	\$4,000

### **Diamond Sponsorship includes**

- 6' skirted exhibit table and 2 chairs
- Premium choice of exhibit table location (*based on earliest registration date*)
- Lunch, Dinner and Exhibitor Reception on Friday with attendees
- Snack and beverage breaks
- Billing on signage and printed materials (deadline for brochure printing December 30, 2018)
- Pre- and post-meeting attendee list
- Badge ribbons as Diamond Sponsor (4)
- Welcome bag inserts

(choose one)

<input type="checkbox"/> Diamond Level Sponsorship, <i>unlimited</i>	\$2,500
<input type="checkbox"/> Speaker level A, <i>limit 6 exhibitors</i>	\$2,500
<input type="checkbox"/> Break Sponsor Friday, <i>limit 2 exhibitors</i>	\$2,500

### **Platinum Sponsorship includes**

- 6' skirted exhibit table and 2 chairs
- Prominent choice of exhibit table location (*based on earliest registration date*)
- Lunch and Exhibitor Reception on Friday with attendees
- Snack and beverage breaks
- Billing on signage and printed materials (deadline for brochure printing December 30, 2018)
- Pre- and post-meeting attendee list
- Badge ribbons as Platinum Sponsor (3)
- Welcome bag inserts

(choose one)

<input type="checkbox"/> Platinum Level Sponsorship, <i>unlimited</i>	\$2,050
<input type="checkbox"/> Speaker level B, <i>limit 2 exhibitors</i>	\$2,050

### **Gold Sponsorship includes**

- 6' skirted exhibit table and 2 chairs
- Assigned exhibit table location (*based on earliest registration date*)
- Lunch and Exhibitor Reception on Friday with attendees
- Snack and beverage breaks

- Billing on signage and printed materials (deadline for brochure printing December 30, 2018)
- Pre- and post-meeting attendee list
- Badge ribbons as Gold Sponsor (2)
- Welcome bag inserts
- *Only 15 exhibit tables available at this level*

*(choose one)*

<input type="checkbox"/> <b>Gold Level Sponsorships, only 15 exhibit tables at this level</b>	\$1,500
<input type="checkbox"/> <b>Speaker level C, limit 2 exhibitors</b>	\$1,500
<input type="checkbox"/> <b>Break Sponsor Saturday Morning, exclusive</b>	\$1,500

### **Silver Sponsorship includes**

- 6' skirted exhibit table and 2 chairs
- Assigned exhibit table location *(based on earliest registration date)*
- Lunch and Exhibitor Reception on Friday with attendees
- Snack and beverage breaks
- Billing on signage and printed materials (deadline for brochure printing December 30, 2018)
- Pre- and post-meeting attendee list
- Badge ribbons as Silver Sponsor (2)
- Welcome bag inserts
- *Only 10 exhibit tables available at this level*

<input type="checkbox"/> <b>Silver Level Sponsorship, only 10 exhibit tables at this level</b>	\$1,050
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### **Bronze Sponsorship includes**

- 6' skirted exhibit table and 2 chairs
- Assigned exhibit table location *(based on earliest registration date)*
- Lunch and Exhibitor Reception on Friday with attendees
- Snack and beverage breaks
- Billing on signage and printed materials (deadline for brochure printing December 30, 2018)
- Post-meeting attendee list
- Badge ribbons as Bronze Sponsor (2)
- Welcome bag inserts
- *Only 10 exhibit tables available at this level*

<input type="checkbox"/> <b>Bronze Level Sponsorship, only 10 exhibit tables at this level</b>	Sold Out \$700
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### **First Time Sponsors Only**

- 6' skirted exhibit table and 2 chairs
- Assigned exhibit table location *(based on earliest registration date)*
- Lunch and Exhibitor Reception on Friday with attendees
- Snack and beverage breaks

- Billing on signage and printed materials (deadline for brochure printing December 30, 2018)
- Post-attendee registration list
- Badge ribbons as New Sponsor (2)
- Welcome bag inserts

<input type="checkbox"/> <b>First Time DMA Sponsor</b>	\$600
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### **Additional Sponsorship Opportunities**

For more information about these options, please contact one of the organizers listed below.

<input type="checkbox"/> <b>Notepad Sponsor, <i>exclusive</i></b> Help attendees stay organized throughout the meeting with notepads featuring your company name and logo.
<input type="checkbox"/> <b>Lanyard Sponsor, <i>exclusive</i></b> <span style="color: red;">Sold Out</span> High-visibility opportunity to generate brand awareness for your company and products.
<input type="checkbox"/> <b>Pen/Marker Sponsor</b> Promote your company on pen/markers provided to every registrant for use during the meeting.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Exhibiting Company Name: \_\_\_\_\_

Exhibitor agrees to comply with the Conference Terms as listed above. For additional information visit [www.DermatologyManagersAssociation.org](http://www.DermatologyManagersAssociation.org) or contact one of the following:

Holley Garrett: [garretthy@aol.com](mailto:garretthy@aol.com) (770-853-1058)  
 Kim Gooden: [kgooden@bellsouth.net](mailto:kgooden@bellsouth.net) (770-480-8613)  
 Melinda Lomax: [mllomax@bellsouth.net](mailto:mllomax@bellsouth.net) (678-641-6156)

If submitting paper registration form and check, mail to DMA, C/O Melinda Lomax, 3530 Gleneagles Ct, Snellville, GA 30039. You will receive confirmation when information and payment in full is received. Additional information and space assignment will be sent after registration deadline, April 1, 2019.

**For additional information or to register and pay online go to**  
[www.DermatologyManagersAssociation.org](http://www.DermatologyManagersAssociation.org).